mscrm-**addons**.com
Your company for MS-CRM ADD-ONS!

PARTNER PROGRAM

Building the future

Content

Gold Application Integration
Gold Application Development
Silver Cloud Platform

Why mscrm-addons.com?
We strive to develop products that are practical, easy to use and innovative. We aim to provide technical solutions that exactly meet our customer's needs. Our well trained, highly certified staff and our excellent knowledge of Microsoft technologies guarantee that we provide only the best solutions for our customers.

Introduction to mscrm-addons.com
About us, our mission and what we love

About us
Since 2004 our mscrm-addons.com team has been dedicated to the development and improvment of addons that extend the standard Dynamics 365 system with useful functionalities. We are a young team of creative minds from all over the world, who turned their passion into a profession: Developing customer-centric solutions that are easy-to-use, yet powerful with rich features enhancing our customers' overall Microsoft Dynamics 365 and Power Platform experience.

We strictly adhere to Microsoft's development standards, and all our products are Microsoft Certified and available through Microsoft AppSource. We are a Gold Certified Microsoft Partner and take pride in the products we deliver and support.

Our mission
Our mission is to provide solutions that simplify and accelerate our customers´ Dynamics 365 experience. That is why we dedicate ourselves to work on new and innovative solutions and improve our addons steadily.

Working with Partners is the key to success!

18+
Years in
business

5000+
happy clients

900+
valuable partners

Presence in
80+ countries

mscrm-addons.com

For Dynamics 365

We strive to develop products that are practical, easy-to-use and innovative. We aim to provide technical solutions that exactly meet our customer's needs. Our well trained, highly certified staff and our excellent knowledge of Microsoft technologies guarantee that we provide only the best solutions for our customers.

We offer solutions that simplify your Dynamics 365

DocumentsCorePack
Professional document generation and proccessing in Dynamics 365

AttachmentExtractor
Move e-mail attachments from your Dynamics 365 to SharePoint

TelephoneIntegration
Connect your phone system to Microsoft Dynamics 365

ActivityTools
Outlook-like handling of activities in Dynamics 365

PowerSearch
A fast and user-friendly Advanced Find

SmartBar
Smart & simple navigation between related Dynamics 365 records

mscrm-**addons**.com
Your company for MS-CRM ADD-ONS!

PowerAddons.com
We don´t just do CRM anymore ...

With tools for generating documents in your flows and apps to solutions for controlling and reducing your capacity consumption in Dataverse, our goal is to help customers to get the best value out of the Power Platform with all apps certified and provided at the best value on the market.

Boost your Power Platform experience

Professional business documents on the Power Platform

✅ Design, generate & deliver documents within your Power Apps

✅ Automate your documents via Power Automate

✅ Power Platform connector with 25+ actions (Generate document, save to SharePoint, e-signing, print, ...)

Reduce data and file capacity costs

✅ Move e-mails and files to SharePoint or Azure Blob Storage

✅ Save up to 60% of your data storage costs

Value Proposition
For your Customers

Together, we can help organizations transform their business processes and customer experience efforts while increasing your company's opportunities for new business and customer loyality.

Suitable for every business case, our solutions offers powerful and user-friendly features to simplify, optimize and automate business processes.

Help customers meet their business goals!

Increased productivity & efficiency

Save money, time & data storage

Increased user adaption

Accelerate critical day-to-day operations

Improve Customer Enagagement

Optimize & automate business processes

Value Proposition

For you as a Partner

We help partners worldwide expand their offerings, provide powerful solutions and capabilities to their customers, significantly grow their business and enter new markets. Additionally, partners receive recurring reseller margin up to 30% depending on their partnership-level based on annual revenue generated with mscrm-addons.com. We are 100% committed to supporting our valued business partners and providing them with attractive benefits.

Trusted by hundreds of partners worldwide!

Learn from a Global Player team

Free licenses for all our solutions

Recurring reseller margin up to 30%

Access to new markets

24/7 support and training

Success

The Global Partner Program
Become part of a Global Player Team

We are looking for partners around the globe

We intend to conduct our business in a way that not only meets but exceeds the expectations of our customers and our business partners. We are committed to supporting our business partners every step of the way with a partner program tailored to ensure sustainable success in business.

Our partners form a major part of our distribution network. They integrate our Add-Ons in their one-stop-shop solutions for clients all over the world and therefore enable an easy access to our products on local markets. We appreciate the mutual partnership and our reseller's commitment.

How to become a partner at a glance!

1. Sign up as a partner

Register on our website and then fill and submit the partner sign-up form

2. Guided onboarding

Your Partner Manager will get back to you with helpful information

3. Access resources & trianing

Your Partner Manager will provide resources and keep you up to date

4. Start & ongoing support

Once you are all set, you can start expanding your offer with our addons

Guided Onboarding
New Partner

Our Partner Manager will happily help you set up your demo-environment. Throughout the guided installation and configuration of our solutions, we will help you understand all features and discuss how to demo our tools best.

Reseller Agreement
After sending us the reseller form with your company details, you will be contacted to schedule a welcome call to discuss all further steps. Find the Reseller Form on our website.

Welcome/Introduction call
To kick off your partnership a welcome call will be scheduled by our Partner Manager. During this call, we will cover a review of the partner program, reseller agreement & talk about the partner benefits:
- Margin/Discount
- Support/Proof of Concept
- Training & resources

Finally, your Partner Manager will help to schedule an overview session.

Overview session
During this session, we will provide a high-level overview of our solution(s), do a Q&A session as well as discuss licensing and pricing:
- Why would I use it? (Value and business scenarios)
- How does it work?
- How do I get started?

Pricing and licensing session
During the second part, we will provide an overview of pricing and licensing of our solution(s) covering:
- Licensing models (Per site, per user, subscriptions)
- The ordering process (Discount options, volume discounts, Enterprise pricing)
- The usage of our OnlineShop & how to request a quote

Product training/Demo setup
We offer training in a variety of formats to keep our partner's sales and technical teams up-to-date on the latest product versions, services and industry trends along with demo scenarios and instructions on how to access the support team.

This is it! After those sessions, you should be well prepared to boost your Dynamics 365 offering with our solutions.

Ongoing Support
Existing Partner

Build your demo-environment (Guided installation & configuration)
If you need help setting up your demo-environment, we're here for you. Our Partner Manager will be there to assist you every step of the way, ensuring that you understand all the features of our solutions and can effectively showcase our tools to potential customers.

Customer Success Management
Whenever required we can schedule solution-specific training on each add-on individually. This is on request but out of the experience, we recommend taking them as soon as you sell our tool to one of your customers.

Quarterly calls & annual partnership reviews
Our Partner Manager will call you quarterly to check on you and give you updates on:
- Important announcements such as promotions and price changes
- New features & roadmap of our solutions
- Best practices and business use cases
- Annual reviews

If you have any questions, your Partner Manager will be happy to answer them during these calls.

Be the first to get access to new features!
Join the mscrm-addons.com Partner Program and be the first to get access new features. Get early insights and share your feedback with our team.

Always by your side!
From the installation to the ongoing operation

Resources and Training

Marketing & sales resources, free live demos, ongoing trainig, technical support

„The road to success is always under construction." - Lily Tomlin

... and we want to help you build yours! We are constantly investing in developing the best resources and innovative ways to help you transform your business processes and increase your company's opportunities for new markets.

Partners have around-the-clock access to essential sales, marketing, training and support via our Partner Resources section on our website and other channels.

Find the information you need, when you need it, wherever you are in the world! Intuitive and easy-to-navigate, the Partner Resources section offers valuable assets such as:

Marketing material

We provide our partners with a range of marketing assets such as technical data sheets, infographics, templates and partner logos to help them effectively position and sell our solutions to their customers.

Sales material

Learn everything you need to know about selling our solutions, from value proposition, target customers to pricing models and legal documents. Our sales material also covers technical aspects, such as software functionality and how to demo it to potential customers.

Training material

Our training material includes a comprehensive range of resources, such as How-to videos, tips and tricks and product & use case demos, to ensure that our partners have the knowledge and skills necessary to succeed in selling and implementing our solutions.

Knowledge Base

Our Knowledge Base offers a wealth of resources including tutorial articles, troubleshooting guides, webinars, and more to help our partners and customers maximize their use of our solutions.

Pricing lists

Find all pricing lists for our solutions and packages in this section, also available in PDF format.

Licences

Get hands-on experience with the latest features and capabilities of our solutions with mscrm-addons.com's internal-use licenses. We also provide request forms for both internal and external-use licenses for your customers.

Meet the mscrm-addons family

And read what they have to say

„The service is powerful and stable. But above all mscrm-addons.com has developed its solutions rapidly by integrating specific requests for certain large customers. Thanks to mscrm-addons.com we were able to automate our business processes and be more efficient. I appreciate the responsiveness & proximity of mscrm-addons.com!! Thanks to the team! Nothing is impossible when working with mscrm-addos.com solutions!“

Frederic Skobel, Calliope
Sales Manager for CRM projects

„I have personally always enjoyed working with mscrm-addons.com. Their products complement some of the gaps in the Dynamics 365 standard functionality very nicely. We always get support in different phases when needed and communication has been pleasant over the years.
I'm always very happy to recommend mscrm-addons.com solutions to our customers because I know from experience that it will be a good decision for them.“

Olli Korpelainen, digia
Managing Partner

„We embed DocumentsCorePack into our Power App as a replacement for the native Word template and SSRS report writer. Our use cases include documents like invoices, order forms, proposals, and status reports. DocumentsCorePack has powerful features and is easy to embed. mscrm-addons.com gives us the solution we need to be successful. Their support, live chat, knowledge base and videos are immensely helpful – you can see that there are a lot of specialists with impressive know-how in the company.“

Marc DiGiorgio, TekStack
Managing Partner

„I think the most compelling statement I can make is that in 15+ years I have NEVER had a bad experience with anyone from mscrm-addons.com. Yes, we've had issues that took a while to resolve (mostly due to MS product changes) but they worked hand in hand with us to ensure our (mutual) clients achieved their desired outcomes. They are my bar for ISV relationships."

Michael Hauck, congruentX
Chief People & Experience Officer

„Through the partnership with mscrm-addons.com, we achieved a real win-win situation in our projects. We save time (and therefore budget) in the implementation, can offer our customers a user-friendly solution for document creation and profit from the license revenue. We appreciate the clear focus on the partner model, which makes the business work smoothly. Also really remarkable is the professional support and overall responsiveness to various requests."

Georg Gradinger, gorelate
Managing Partner

„We have been a partner for 8 years with mscrm-addons. We have never considered another third party vendors than mscrm-addons. com for the products and services we use from their product portfolio. That is a statement by itself. Their support is so impressive and good. That is a keyfactor to us along with that we are taken seriously if we have suggestions for new functionality, improvements or problems. The products are also very well documented. My warmest recommendations."

Stig Karlsen, AvantIT
Solution Architect

Get your
**14 Days Free Trial
of our solutions!**

mscrm-addons.com

Microsoft

ENHANCE YOUR MICROSOFT DYNAMICS 365 EXPERIENCE WITH OUR ADDONS!

EUROPE *(Graz, Austria)*

+43 316 680 880

USA *(Atlanta, GA)*

+1 404 720 6066

EMAIL   partners@mscrm-addons.com